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ABSTRACT

An attempt is made in this selective annotated bibliography to list the most recent literature on the slide, as reflected primarily in the library literature. There are sections on sources; indexes and reviews; periodicals, newsletters, and brochures; bibliographies and guides; standards and guidelines; selected readings; organizing nonprint materials; practical classification and indexing problems; and visual literacy and communication. Over 80 entries are included. (Author/LS)

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THE SLIDE AS A COMMUNICATION TOOL

A Selective Annotated Bibliography. Second revised ed.

Compiled by Juan R. Freudenthal

This selective annotated bibliography attempts to list the most recent literature pertinent to the slide as reflected primarily in the library literature. Retrospective sources, including those related to lantern slides, have been omitted.

Simmons College
School of Library Science
October, 1974

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SOURCES

American Library Color Slide Catalogue of World Art. Teachers Manual for the Study of Art History and Related Courses. Compiled by Nahum Tschacbasov. 1960.

Includes architecture, sculpture, painting, and "minor arts" from paleolithic to the present.

Arts of the United States. A Pictorial Survey. 1960. McGraw Hill Book Company, Inc.

Based on a collection of color slides assembled by the University of Georgia under a grant of the Carnegie Corporation. Edited by William H. Pierson and Martha Davidson.

Clapp, Jane. Art Reproductions. The Scarecrow Press, Inc. 1961.

Notes sources of slides, photographs, post cards, and some reproductions.

De Laurier, Nancy, ed. A Slide Buyer's Guide. Kansas City, University of Missouri - Kansas City Printing Office. January, 1974.

Nancy De Laurier, Department of Art and Art History, University of Missouri - Kansas City, Kansas City, MO 64110.

Frankenberg, Celestine G., ed. Picture Sources. 2nd ed. Project of the Picture Division, Special Libraries Association, New York. 1964.

Source universal in scope, covers such fields as geography, commerce and transportation, as well as the history of art.

Learning Directory, 1970 to date. Several volumes. New York, Westinghouse Learning Corporation.

Lists instructional materials in any medium under broad subject headings.

Garrard, Mary D., comp. Slides of Works by Women Artists: A Sourcebook.

Compiled for the CAA's Women's Caucus. Available for $2.00 from author. Dept. of Art. The American University. Washington, D.C. 20016.

Metropolitan Museum of Art. Sources of Slides. The History of Art. Compiled by the Slide Library. New York. 1973.

This booklet contains "an accumulated listing of sources where slides relevant to the history of art can be acquired. The sources -- museums in the U.S., Canada, Mexico, and Europe, as well as sources in the U.S.

and abroad other than museums, -- are believed...to be active at the time of this printing." Copies are available upon request.

National Archives and Record Service. General Services Administration. Audiovisual Archives Division. Washington, D.C. 20403.

Inexpensive prints, copy negatives, transparencies, slides, microfilm copies and recordings can be ordered from the National Archives and Record Service.

Petrini, Sharon, and Troy-Jjohn Bromberger. A Handlist of Museum Sources for Slides and Photographs. Santa Barbara, University of California. (1972).

A guide to the purchase of slides from museums and libraries all over the world. Gives qualitative information but is limited to museum sources in the U.S. and abroad. Petrini and De Laurier complement each other nicely.

Wasserman, Paul, ed. Museum Media: A Biennial Directory and Index of Publication and Audiovisuals Available from U.S. and Canadian Institutions. Gale. 1973.

INDEXES AND REVIEWS

Art Index, 1929-

Directs almost exclusively to description of particular art slide collections and related problems.

The Booklist, 1905-

Occassionally, since 1971, reviews slide sets.

Education Index, 1929-

Generally directs to the "how-to-do-it" articles.

International Index to Multi-Media Information, 1974- q.

Indexes 106 AV periodicals." Formerly Film Review Index, 1970-73.

Library and Information Science Abstracts, 1969-

Library Literature, 1933-

Multi Media Reviews Index (MMRI), 1970-

Annual Index to media reviews in 214 publications, with evaluations and discussions. MMRI is supplemented monthly in Audiovisual Instruction.

NICEM Media Indexes. 1969-70. 3 vols.
1971- Several volumes.

Of interest here is NICEM's Index to Educational Slide Sets, which lists and describes over 5,000 educational slide sets.

PERIODICALS, NEWSLETTERS AND BROCHURES

ARLIS Newsletter, 1969-

Published by the Art Libraries Society in England since 1969. In November, 1972 appeared the first ARLIS/NA Newsletter (ARLIS/North America). Preceded by the CAA Slides and Photographs Newsletter, a quarterly, 1969-1973.

Audiovisual Instruction

The official publication of the Association for Educational Communications and Technology.

The Booklist, 1905-

Educational Media

Educational Screen and Audiovisual Guide

How to teach with slides.

A brochure free from Eastman Kodak Co., Rochester, N.Y. 14650. Eastman Kodak offers several other pamphlets related to slides, such as Kodak Book on Slides, Mounting Slides in Glass, etc.

Media and Methods

Previews (LJ/LSJ Previews). 1972-

Published by R.R. Bowker Company. Indexed in Multi-Media Reviews Index.

The Visual Literacy Newsletter

Published by the Center for Visual Literacy. Taylor Hall. University of Rochester. Rochester, N.Y. 14727.

Worldwide Art and Library Newsletter, 1972 -

Published by Worldwide Books, Inc. Boston.

BIBLIOGRAPHIES AND GUIDES

Andrew, Janet R. Non-Book Materials and the Librarian: A Select Bibliography. 2nd. ed. rev. and enl. London: Aslib Audio Visual Group. 1972.

"Audiovisual Guide. A Multimedia Subject List" in LJ/SLJ Previews, 1:45-95 (Sept., 1972).

Audiovisual Market Place. A Multimedia Guide. 1964- Biennial. Bowker.

Boyar, Candance W. Annotated Bibliography of Published Literature on the Cataloging and Classification of Films, Pictures, and Slides in Architecture, City Planning, and Art. Council of Planning Librarians. Exchange Bibliography 405. (May, 1973).

Can be obtained from Mrs. Mary Vance, Editor. P.O. Box 229. Monticello, Illinois 61856.

Irvine, Betty Jo. Slide Libraries: A Guide for Academic Institutions and Museums. Libraries Unlimited, P.O. Box 263, Littleton, CO 80120. $12.50.

Everything you wanted to know about slides but were afraid to ask. An absolute must for anybody interested in slides. The author is an expert on the topic.

Kaufman, Peter. Guide to Basic and Miscellaneous Equipment Serving the Art Slide Curator or Librarian, Including Annotated Bibliographies on Art Slide Librarianship. ARLIS/NA, 1973. $1.50. P.O. Box 3692. Glendale, CA 91201.

Limbacher, James L. A Reference Guide to Audiovisual Information. R.R. Bowker. 1972.

Film and music information sources are dominant throughout the book. Some 400 reference books are listed with annotations, as are about 100 periodicals. Addresses of publishers. Bibliography. Glossary of AV terms.

McNally, Paul. Non-Book Materials. A Guide for Teachers and Librarians. Melbourne. Sun Books. 1973.

Rufsvold, Margaret I., and Carolyn Guss. Guides to Educational Media. 3rd. ed. ALA. 1971. Bibliography.

STANDARDS AND GUIDELINES

American Library Association. Audio-Visual Committee. Guidelines for Audiovisual Materials and Services for Public Libraries. 1970.

Library Association Media Cataloguing Rules Committee. Comp. Non-Book Materials Cataloguing Rules. 129 pgs. (London: National Council for Educational Technology and the Library Association, 1973).

First authoritative attempt in UK to formulate integrated rules for the catalogue description of all non-book materials. Includes draft revision of the Anglo-American Cataloguing Rules, British Text Part III. Available from Councils and Education Press, 10 Queen Anne St., London, W1M-9LD.

Standards for Cataloging Nonprint Materials. 3rd. ed. Washington. Association for Educational Communications and Technology. 1972.

"Systems and Standards" in Bibliographic Control of Nonprint Media. Edited by Pearce S. Grove and Evelyn G. Clement. Chicago: American Library Association. 1972.

Note: The ACRL Audio-Visual Committee has also been working on the formulation of guidelines for the organization and administration of audio-visual materials.

SELECTED READINGS

Kujoth, Jean S. Readings in Nonbook Librarianship. Metuchen, N.J. The Scarecrow Press, Inc. 1968.

Includes articles pertinent to the cataloging and care of art photographs and slides.

Prostano, Emmanuel. Audiovisual Media and Libraries: Selected Readings. Littleton. Libraries Unlimited. 1972.

Updated version of Kujoth's, but not as successful. 44 articles, most of them originally published in American library periodicals.

ORGANIZING NON-PRINT MATERIALS

Daily, Jay E. Organizing Nonprint Materials. A Guide for Librarians. New York, Marcel Dekker, Inc. 1972.

Bibliography

Hicks, Warren B., et al. The Organization of Non-Book Materials in School Libraries. Sacramento, California State Department of Education, Bureau of Audio-Visual and School Library Education. 1967.

Hicks, Warren B., and Alma M. Tillin. Developing Multi-Media Libraries. New York. R.R. Bowker. 1970.

Little, Robert D., ed. Cataloging, Processing, Administering AV Materials. A Model for Wisconsin Schools. Madison, Wisconsin Library Association. 1972.

Useful in training student assistants in the care of AV materials. Illustrations. Brief bibliography.

Weihs, J. Riddle, et. al. Nonbook Materials. The Organization of Integrated Collections. Ottawa, Ontario. Canadian Library Association. 1973.

Cataloging principles conform to Part I and Part II of the Anglo-American Cataloging Rules. Emphasis on cataloging policies, rules and procedures. Toward the integrated book and nonbook catalog. Short section on the storage, care, and handling of nonbook materials.

PRACTICAL CLASSIFICATION AND INDEXING PROBLEMS

Bird, R.A. "Slides; the Cataloguing, Classification and Indexing of a Collection of Slides." Catalogue and Index. 20:4. (October, 1970).

"Classification the Key to Slide Collection Vigor." Library Journal, 97:965-6. (March 15, 1972).

A circulating slide collection on general topics is arranged by category in a loose LC order. Specialized collections in art history and science are being classified according to the Universal Slide Classification System developed by Simons and Tansey.

Diamond, Robert M. "A Retrieval System for 35 mm Slides Utilized in Art and Humanities Instruction" in Bibliographic Control of Nonprint Media, ed. by Grove and Clement. (Chicago: ALA, 1972). pp. 346-359.

Harvard. Fine Arts Library (Fogg Museum). Photograph and Slide Classification for Western Art.

An updated ed. of this code for Western Art. Enlarged sections on tribal, Islamic and contemporary art, photography and film. Auxiliary tables give geographic and historical subdivisions and iconographical headings. Can be obtained from Photographic Services Division of the Harvard College Library, Room 90, Widener Library, Cambridge, MA 02138.

Lewis, Elizabeth M. "A Graphic Catalog Card Index." American Documentation, 20:238-246. (July, 1969).

Illus. Table. 23 references. Article on the possibility of a key-punched graphic index for the 5,000 art slides in the collection of the U.S. Military Academy. Review of earlier literature on slide classification; summary of advantages of machine indexing of art slides.

Lo Presti, Maryellen. "An Automated Slide Classification System at Georgia Tech." Special Libraries, 64:509-513. (November, 1973).

An architecture library which contains approximately 24,000 slides has adopted successfully the Santa Cruz Classification System. This collection is being transferred to tapes and updated by computer. The possibility of regionally shared slide cataloging is discussed.

Sedgley, Anne and Bronwen Merrett. "Cataloging Slide Collections, Art and Architecture Slides at RMIT." The Australian Library Journal, 23:146-152. (May, 1974).

Discusses unusual features of the system: (1) slides are unclassified and are in fixed locations filed by accession number, (2) subject approach provided by a subject catalogue and an in-house list of terms for art, architecture and town planning slides, (3) full descriptive cataloging, (4) computer produced catalog, (5) housing of slides.

Simons, Wendell. "Development of a Universal Classification System for Two-by-Two-Inch Slide Collections," Bibliographic Control of Nonprint Media. ed. by Grove and Clement. (Chicago, ALA. 1972). pp. 360-373.

Simons, Wendell W., and Luraine C. Tansey. A Slide Classification System for the Organization and Automatic Indexing of Interdisciplinary Collections of Slides and Pictures. Santa Cruz, California. University of California, Santa Cruz. August, 1970.

Skoog, Anne, and Grace Evans. "A Slide Collection Classification." Pennsylvania Library Association Bulletin, 24: 15-22. (January, 1969).

Classifying and cataloguing the 42,000 slides at the Hunt Library of the Carnegie-Mellon University. A modified and expanded DDC system is used. Valuable for the art library considering the pros and cons of using DDC for their collection.

Note: Upon special request, institutions such as the Metropolitan Museum of Art, the Philadelphia Museum of Art, the Cleveland Museum of Art, the Fogg Museum at Harvard, will send you a copy of their slide classification. Use should be made of the Bibliographic Systems Center (BSC) at the School of Library Science at Case Western Reserve University, which is a clearing-house for classification schemes and subject heading lists in several fields. Other collection points for slide classifications are:

Chester Cowan, University of Oklahoma, Norman, Oklahoma (Specialized systems)
Stephanie Sigala, Univ. of Wisconsin, Milwaukee, Wisconsin (General systems)
ARLIS/NA, P.O. Box 3692, Glendale, California 91201 (All systems)

GENERAL

Bridaham, Lester B. "On Making Color Slides in Art Museums." Art Journal, 31:149 (Winter 1971/72).

How to make your own color slides in museums lacking ideal light. The article is brief, the advice is sound.

Broxis, Peter F. Organizing the Arts. Hamden, Conn. Archon Books. 1968.

The final chapter, "Visual Materials and Art Libraries," discusses methods of classifying and storing reproductions, prints, drawings, photographic negatives, slides, films.

Conlon, James E., and James E. Kennedy. "An Afro-American Slide Project." Art Journal, 30:164-5 (Winter 1970/71).

The authors describe a slide project which aims at securing a comprehensive collection of slides of significant Afro-American art works, and to maintain a program through which low-cost reproductions of these slides can be made available to universities, colleges and museums.

"Color Slides Nibbled." American Archivist, 31:207 (April, 1968).

Tells what to do if your color slides are damaged by carpet beetles.

Evans, Roy M. "Using Slides for Library Orientation." Illinois Libraries, 51:300-303 (April 1969).

A paper based on research done for a dissertation determines whether high school freshmen receiving library orientation utilizing 2x2 inch slides would achieve higher post tests scores than those receiving introduction without slides. There were no significant differences between the two groups.

Freitag, Wolfgang M. "Art Libraries and Collections." Encyclopedia of Library and Information Science. New York. Marcel Dekker, Inc. 1968. Vol. 1.

Freudenthal, Juan R. "The Slide as a Communication Tool." School Media Quarterly, 2:109-115 (Winter 1974).

The author addresses school librarians and discusses the impact of photography as a vital contemporary medium of expression, organization and publications, selection and acquisition, copyright, access to slides, standards of quality, and visual literacy. 28 references. Brief mention of slide cataloging.

Gaunt, Joseph H. "Developing Taped Narratives for Slide Presentations." School Libraries, 17:45-9 (Winter 1968).

Tips on how to improve slide-tape showings. Subheadings include (1) Slide Selection, (2) Script-writing, (3) Techniques of Recording, (4) Editing the Presentation.

Grove, Pearce S. and Evelyn G. Clement, eds. Bibliographic Control of Nonprint Media. Chicago. American Library Association. 1972.

An important, well-edited book which presents the current thinking on systems and standards for the control of audio-visual material, as well as an overview of research activity and practices in the U.S., Canada and Great Britain.

_____, ed. Nonprint Media in Academic Libraries. ALA. 1974.

Gunther, Artnur. "Slides in Documentation." Unesco Bulletin for Libraries, 17:157-162 (May-June 1963).

Outline of a method for cataloging and housing technical slides. Illustrations and diagrams.

Irvine, Betty Jo. "Slide Classification: A Historical Survey." College and Research Libraries, 32:23-30 (January 1971). 16 references.

Historical background of slide collections. Report and analyses of a 1968 questionnaire directed to institutions having a slide collection. Needed areas of research are discussed.

_____. "Slide Collections in Art Libraries." College and Research Libraries, 30:443-445 (September 1969).

Article based on a comprehensive survey seeking information on current practices related to slides in U.S. college and university libraries.

Kusnerz, Peggy Ann. "Acquisition of Slides and Photographs: Results of a Survey of Colleges, Museums and Libraries." Picturescope, 20:66-77 (Summer 1972). 9 references.

Who selects slides and photographs, which slides and photographs are to be selected, what selection policy is used, how are the selections acquired.

Lennox, Tom. "An Evaluation of Purchase Sources for 35mm Art History Slides." Picturescope, 19:10-49 (Spring 1971).

Survey of the slide collection of five educational institutions in California. Consensus about purchase sources of art-history slides. Areas of needed evaluation.

Library Trends. Issue projected for January 1975 will devoted to Fine Arts and Music Librarianship.

Maslen, Barbara. "Slide Loan Service for Hertfordshire." ARLIS Newsletter, 10:7-9 (February 1972).

Hertfordshire's slide loan service for secondary schools and colleges, run by the library staff at the School of Art, St. Alban's, England. Cooperation with the County Library. It is hoped to extend the service to primary schools.

Nolan, Margaret P. "The Metropolitan Museum of Art Slide Library," in Planning the Special Library, ed. by Ellis Mount. (New York. Special Libraries Association, 1972). pp. 101-103.

Brief description of the Slide Library. Diagram and illustrations.

Reinhardt, Phyllis A. "Photograph and Slide Collections in Art Libraries." Special Libraries, 50:97-102 (March 1959).

Discusses the Yale method for the cataloging of slides and photographs, the need of a professional establishing the initial collection, the training of staff members, the importance of quality pictures. A "classic" article in the field.

Roberts, Michael. "Slide Collections: Some Retrieval Problems and Their Solution." CIIG Bulletin (Construction Industry Information Group), 1:5-12 (October 1970).

Suggestions are given for setting up a slide collection considering the user's requirements at the Brixton School of Building. Discussion of a post coordinate indexing system. The use of optical coincidence cards.

Schuller, Nancy. "Slide Collections." Texas Library Journal, 47:208-10, 242 (September 1971).

A university art slide librarian discusses the acquisition, cataloging, classification, and care of slides. She outlines basic practices for the successful development and management of a slide collection.

Sloane, Patricia. "Color Slides for Teaching Art History." Art Journal, 31:276-280 (Spring 1972).

Controversial article with more than a bit of truth in it. Strong indictment against amateurish production methods of art history color slides. The author is especially critical of the Met Museum and Philadelphia Museum -- "rip-off magnate of the world of color slides." Also discusses the copyright of slides.

Smith, Myron B. Investigation of the Use of Photodocuments in the Teaching of Languages, Cultures, and Civilization of the Near East. U.S. Department of Health, Education, and Welfare. June 1970. (ED 041 269).

Examination of the need, role, and availability of photodocuments in teaching the languages, cultures, and civilization of the Near/Middle East. Interwoven with 56 scholars representing 12 disciplines, in 17 U.S. colleges and universities.

Special Libraries. 56. (January 1965).

Entire issue devoted to "Picture and Art Librarianship." Stanley T. Lewis, in "Experimentation with an Image Library," (pp. 35-38) discusses the classification and cataloging of a mixed media collection, including catalogs, clippings, art photographs and slides.

White, Barbara. Slide Collections. A Survey of Their Organization in Libraries in the Fields of Architecture, Building, and Planning. 21 Morningside, Edinburgh; The author. 1967. 36p/

A study which concluded there was no standard practice whatever in the organization of the slide collections surveyed.

VISUAL LITERACY AND COMMUNICATION

"The illiterate of the future will be ignorant of pen and camera alike."
Laszlo Moholy-Nagy.

Arnheim, Rudolf. Art and Visual Perception; A Psychology of the Creative Eye. Berkeley. University of California Press. 1965.

A series of essays that laid some of the groundwork for Visual Thinking. (1969).

_____, Visual Thinking. Berkeley. University of California Press. 1969.

The Harvard professor asserts that all thinking (not just thinking related to art or other visual experiences) is basically perceptual in nature. He shows that even the fundamental processes of vision involves mechanisms typical of reasoning. Pay particular attention to the last chapter, "Vision in education."

Brief Bibliography on Visual Literacy. (1972).

19 titles compiled at the Center for Visual Literacy. Taylor Hall. University of Rochester. Rochester, N.Y. 14627.

Dondis, Donis A. A Primer of Visual Literacy. Boston. M.I.T. Press. 1973.

"A basic handbook for all visual communication and expression, a survey of all the visual components, a common body of visual resources..."

Kepes, Gyorgy, ed. Education of Vision. (Vision and Value Series). N.Y.: G. Braziller. 1965.

Kepes, Hungarian painter, designer, Professor of Visual Design at M.I.T. since 1946, has edited a volume which proves that "vision... is central in shaping our physical, spatial environment, in grasping the new aspects of nature revealed by modern science and in order to grasp the experience of artists."

_____, ed. The Visual Arts Today. Wesleyan University Press. 1960.

The bulk of this material originally appeared in Daedalus, Vol. 89, no. 1 (Winter 1960), "The Visual Arts Today." Essays by Margaret Mead, Sigfried Giedion, Le Corbusier, Edward Steichen, E.H. Gombrich, Suzanne K. Langer, and many other contributors.

Levie, W. Howard, ed. "Research on Learning from Pictures: A Review and Bibliography." Viewpoints 49(2), March 1973.

Viewpoints is the bulletin of the School of Education, Indiana University.

The LIFE Library of Photography. New York: TIME-LIFE Books, 1970-1972.

A fifteen-volume set, which includes such topics as caring for photographs, light and film, the print, color, travel photography, and so on.

Muller-Brockmarn, Josef. A History of Visual Communication. New York. Hastings House. 1971.

A graphic representation of the history of visual communication.

Ross Jr., Samuel B. "Steps Toward Visual Literacy." School Media Quarterly. 1:205-208 (Spring 1973).